



Fuzzy Friends

Pez Candy
(203) 795-0531

Pez has introduced the first four characters of a series called Fuzzy Friends. The collection features four characters all decked out in colorful, fuzzy materials with articulating arms and legs. They even come with a backpack clip for added value. A colorful window box contains one Pez Fuzzy Friends dispenser and two rolls of Pez candy refills for a suggested retail price of from \$3.99 to \$4.99. Display options include a floor display shipper with 72 window boxes; a power wing display with 36 window boxes; and a counter display with 12 window boxes.

Pallet Packs

Adams & Brooks
(800) 999-9808

Special pallet packs are available from Adams & Brooks in PDQ cases, a Psycho Psour tub, Fairtime Traditions tub and a 44-ounce P-Nuttles jar. Products available in 24-count PDQ cases are: Psycho Psour 16-ounce, Fairtime Taffy 16-ounce, Psycho Pop 14-ounce, and Smile Pop 14-ounce bags. Each big bag contains individually wrapped pieces and has a suggested retail price of \$1.99. Also available is a 48-count PDQ Psycho Pops box/24 trays per pallet, 24 boxes per tray. Each PDQ case is a shipping case that serves as a display.

Adams & Brooks also offers a 240-count changemaker tub of Psycho Psour fruit chews. Its clear tub comes six 240-count jars per case or in a six/30 tray pallet pack (180 jars) filled with colorful Psweet 'N Psour fruit chews for a suggested

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retail price of \$10 per tub. The same tub comes in Fairtime Traditions in three flavors: chocolate, peanut and molasses.

New Carousel Refills

Ford Gum & Machine Co.
(847) 573-0800

Ford has introduced a new 18-ounce stand-up gumball refill bag with resealable zipper for the Carousel line of gumballs. According to the company, the new bags were specifically designed to be

shorter and wider in order to create more shelf stability, and a window has been added for easy product visibility. The new bags also feature brighter graphics. Each refill bag is filled with Carousel gumballs in assorted colors and flavors. The 18-ounce Carousel gumball refills are packed 12 bags per case. Carousel gumball refills also are available in 53-ounce jars and 62-ounce boxes, both packed six per case.

Big Bunny Bites and More

R.M. Palmer Co.
(610) 372-8971

Palmer's new Big Bunny Bites four-packs are available in a 99-count shipper/displayer. There are

A Bright New Idea in Chocolate

Detroit-based chef Jimmy Schmidt and candy-maker Tom Morley Jr. have developed a new line of chocolate bars fortified with herbal ingredients and sold under the label Smart Chocolate through the Functional Foods Co., Roseville, Mich.

The new one-ounce bars have truffle centers and are available in four varieties: Passion, Serenity, Memory and Energy. Each bar has a suggested retail price of \$1.99.

The Passion Bar contains Damiana, Ginseng, Sarsaparilla and Gotu Kola, which are said to work together to stimulate the nervous system. The Serenity Bar combines St. John's Wort, Kava Kava and Ginseng and is designed to relieve stress. The Memory Bar contains Ginkgo, Ginseng and Yerba Mate — ingredients said to contribute to improved brain function and cerebral blood flow. The fourth variety, the Energy Bar, contains Ginseng, Guarana, Gotu Kola, Yerba Mate and green tea — a formulation said to enhance energy level.

"When Jimmy and I decided to get into the organic channel, we did so because of a) our basic belief in sustainable agriculture/organic farming; b) the lack of high quality organic chocolate; and c) the thought of adding herbs as the value-added part of the concept," says Morley. "The organic category has seen double-digit growth over the past five years with no let up in sight."

Currently sold in chains including General Nutrition Center and Whole Foods, Smart Chocolate is targeted to health-conscious females ages 18 to 54.

